

FONTANAARTE AT PARIS DESIGN WEEK

The historic Italian design company is taking part for the first time
in the Paris Design Week

Milan, September 2015

At Paris Design Week FontanaArte will be presenting a mix of highly technological, aesthetically pleasing products, from 5 to 12 September in an exceptional location: Deyrolle at 46, Rue du Bac, Paris.

FontanaArte will be showcasing a range of products including some of the most representative icons of this historic brand together with a selection of new-gen lamps, lights for use in the contract sector - hospitality in general and offices in particular - and in homes.

The icons on show in Paris, against a wonderful backdrop provided by Deyrolle, are a selection of the rich collection in the FontanaArte catalogue. The genius and talent of Gae Aulenti is here portrayed by the Giova, Bilia and Parola lamps, the latter this year also in a hanging version, for the very first time.

Pirellina by Gio Ponti, Fontana and Mano both designed by Max Ingrand in 1954 and 1932, Uovo from 1972 are other examples of the great tradition of Italian design.

Collaboration with designers having different experience and backgrounds, including some of proclaimed international fame, is one of the characteristic elements of FontanaArte. Respected names such as Karim Rashid, Carlo Colombo, Claesson Koivisto Rune, Matteo Nunziati, Marcello Ziliani, Giulio Iacchetti, Odo Fioravanti, Matti Klenell and Sebastian Herkner feature side by side in the **2015 Collection**, ensuring its uniqueness and prestige.

The theme of the desk light stands out, here represented by Odo Fioravanti's Volée, a table lamp with a strong techno imprint that allows for total control of the light.

IO, the wall lamp by Claesson Koivisto Rune, is a small curved lunar disc for LED light sources, ideal as a bedside lamp or even for wall lighting in offices or hotel corridors.

Bianca by Matti Klenell, marks a renewed use of glass by FontanaArte: a family of lamps with diffuser in blown glass, comprising hanging, ceiling/wall, floor, table and free-standing versions with LED or halogen light sources.

Apex and Flex are the two wall lamps designed by Karim Rashid for FontanaArte, both using LEDs and with a light, elegant, minimal look.

There will also be some articles from past editions such as Bonnet by Odo Fioravanti, Blom by Andreas Engesvik, this year in new colors, Lunaire by Ferréol Babin now also in an LED version and Riluminator, the reworking of the historic Luminator designed by Pietro Chiesa in 1933, in a colored LED and dimmable version.

FontanaArte has this year undergone an image makeover with a **new website** and publication of the **FontanaArte Book**, an exciting volume that gives readers a close-up look at design products and projects from all over the world. The **FontanaArte Magazine** is a special edition that illustrates the 2015 Collection and the different activities that have seen FontanaArte playing a leading role during the first part of this year.

FontanaArte.com

Founded in 1932 from an idea by Gio Ponti, FontanaArte is one of the Italian companies that have written the "history of lighting and furnishing" in Italy and around the world involving the most important architects and lighting designers who, together with the company, have built a cultural project on architecture, lighting and furnishings: timeless objects, with splendid shapes, some of which have become design classics on show in the most important museums around the world.

Niceforyou.com

Since 2010, FontanaArte has been part of Nice S.p.A., an international benchmark in the sector of Home Automation with a wide selection of integrated systems for the automation of gates, garages, parking systems, sun protection and wireless alarm systems. For FontanaArte, Nice represents the opportunity to develop a solid industrial base for the future and furthers the strategic research needed to evolve a new international language. Light and movement: the ideal encounter between two companies that have always focused on design and innovation for the home.