



REPETOIRE

FontanaArte,

REPETOIRE is the editorial project of FontanaArte which traces the history of the brand through iconic products up to the latest exclusive avant-garde objects that will be marketed from 2021.

Photographic book, with hardcover and refined images, preparatory and didactic, it explains the story of a company that, thanks to a farsighted entrepreneurial vision, has been able to grow, reinvent itself and adapt to such different eras and periods and that deepens the reasons why the industrial and artisan sectors can coexist and have a future.

This excursus is illustrated through the great masters who have contributed over time to making FontanaArte a unique and beloved brand all over the world. First of all Gio Ponti, who understood and created a connection between industrial planning and design, still today a source of inspiration and creativity. And then Pietro Chiesa, Max Ingrand and Gae Aulenti.



PRODUCT NAME

REPETOIRE

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BOOK/2020

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MADE IN

IT